



BUENA·SUERTE 

ADVERTISING TARGETING THE HISPANIC MARKET

MEDIA KIT 2020

SAN ANTONIO

PRINT PUBLICATION | ONLINE WEBSITE | SOCIAL MEDIA

WHY USE BUENA SUERTE ADVERTISING?

- Published weekly.
- High quality distribution points throughout San Antonio.
- An average of 270,000 views monthly on BuenaSuerte.com.
- 10,000 Followers, 19,000 Reach and 11,000 in Engagement on average per month between all our social media channels.

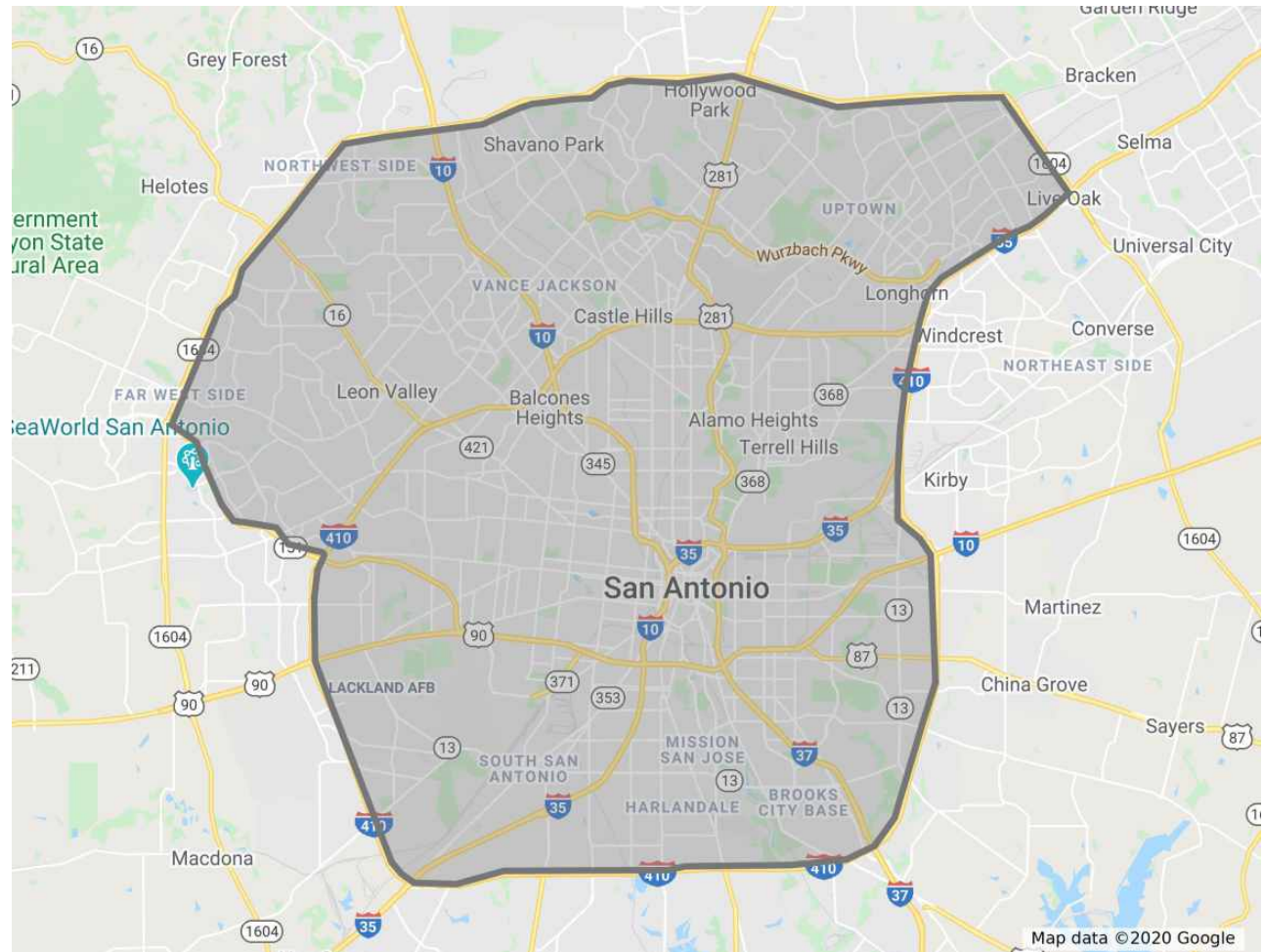


**PRINT COPIES OF BUENA SUERTE
AVAILABLE AT
HIGH TRAFFIC STORES LIKE**

Celebra
MEAT MARKET

DISTRIBUTION

**Published weekly.
Distributed on
Fridays at 500
high quality
locations
throughout
San Antonio.**



Deadline*:

- Monday at 12:00 PM

* On weeks with holidays, deadlines are moved up one or more business days.

Published Weekly, distributed on Friday.

210.444.0001

ARE YOU GETTING YOUR SHARE OF THE HISPANIC MARKET?

HISPANIC HOUSEHOLDS IN THE
SAN ANTONIO AREA ACCOUNT FOR

\$13.3 Billion*

IN ANNUAL SPENDING

**Median Household
Income \$36,214**

With 33 years of experience
in the Hispanic market
Buena Suerte is your
best choice for reaching
this booming market.

**Source: U.S. Census Bureau.*

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AD INFO

SIZES, GROSS IMPRESSION, FREQUENCY

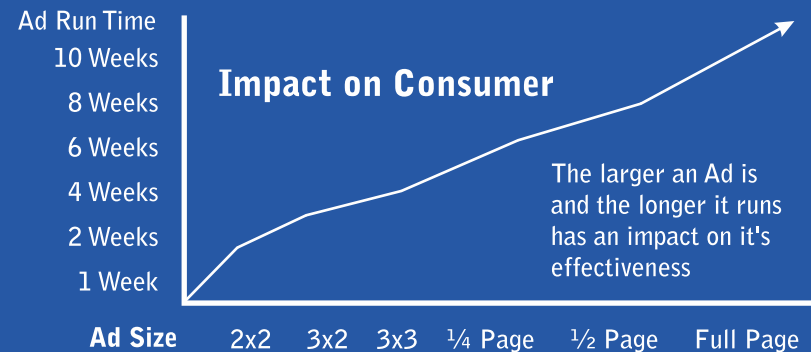
3 Col. x 2 Inches
Wide Tall

2 Col. x 2 Inches
Wide Tall

3 Col. x 6 1/2 Inches
Wide Tall

1 Col. = 1.5 Inches	4 Col. = 6.75 Inches
2 Col. = 3.25 Inches	5 Col. = 8.5 Inches
3 Col. = 5 Inches	6 Col. = 10.25 Inches

Gross Impression



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